



DNP's DS620A™ Dye-sublimation Printer Gives Best Light Images Print On-site Advantage



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Jim Kosinski is the quintessential weekend warrior: pharmacist by day, professional photographer by nights and weekends. As Founder/President of Florida-based Best Light Images, Kosinski and his wife/business partner, Sue Kosinski, have built an emerging photography business that started with a course at a local community college and snapping shots at their daughter's high school band performances. Today, Best Light Images primarily provides photography services for action sports, senior/family portraits, weddings, and other events. Across the variety of services the duo offers, one thing has remained a consistent and profitable aspect of their business—high quality prints from DNP's DS620A professional dye-sublimation photo printer.

While Best Light Images produces some of its prints through an on-site fulfillment system, they also wanted a printer capable of producing high quality photos directly on-site at sporting events and for their photo booth rental service. When Kosinski began his recent search for a print on-site solution, it quickly became clear the DS620A printer was his top choice due to its compact size, output options, and speed.

“At events with large amounts of people, speed and reliability are major factors,” said Kosinski. “The DS620A is about half the size of my previous printer and has performed flawlessly. When paired with DNP’s Hot Folder Print Utility, I was able to get the prints to the client quickly and with amazing quality.”

The DS620A provides the fastest print speeds available for the professional photography market—standard 4”x6” images are produced in less than nine seconds, while 5”x7”s are printed in approximately 15 seconds. It can also produce a variety of print sizes, including 2”x6”(2-up) photo strips, 2”x6”(4-up) photo strips, 3.5”x5”(2x), 4”x6”, 4”x6”(2x), 5”x7”, and 6”x8” prints as well as new 5”x5” and 6”x6” square prints.

Through the DS620A, Best Light Images is also hoping to garner some new business opportunities—a proposition that has already started to come to fruition while offering instant prints at its sporting event shoots.

“I was able to secure my last two events due to the ability to print on-site,” said Kosinski. “In a small community such as ours, we rely heavily on word of mouth. Your prints are essentially a business card that also showcases your capabilities to prospective clients at every event. With the DS620A, I know our images will have outstanding quality and it has already proved to be extremely useful for landing future opportunities.”

For additional information on DNP’s professional photo printing solutions, please visit: www.dnpphoto.com/Printers/DS620A



DS620A™



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